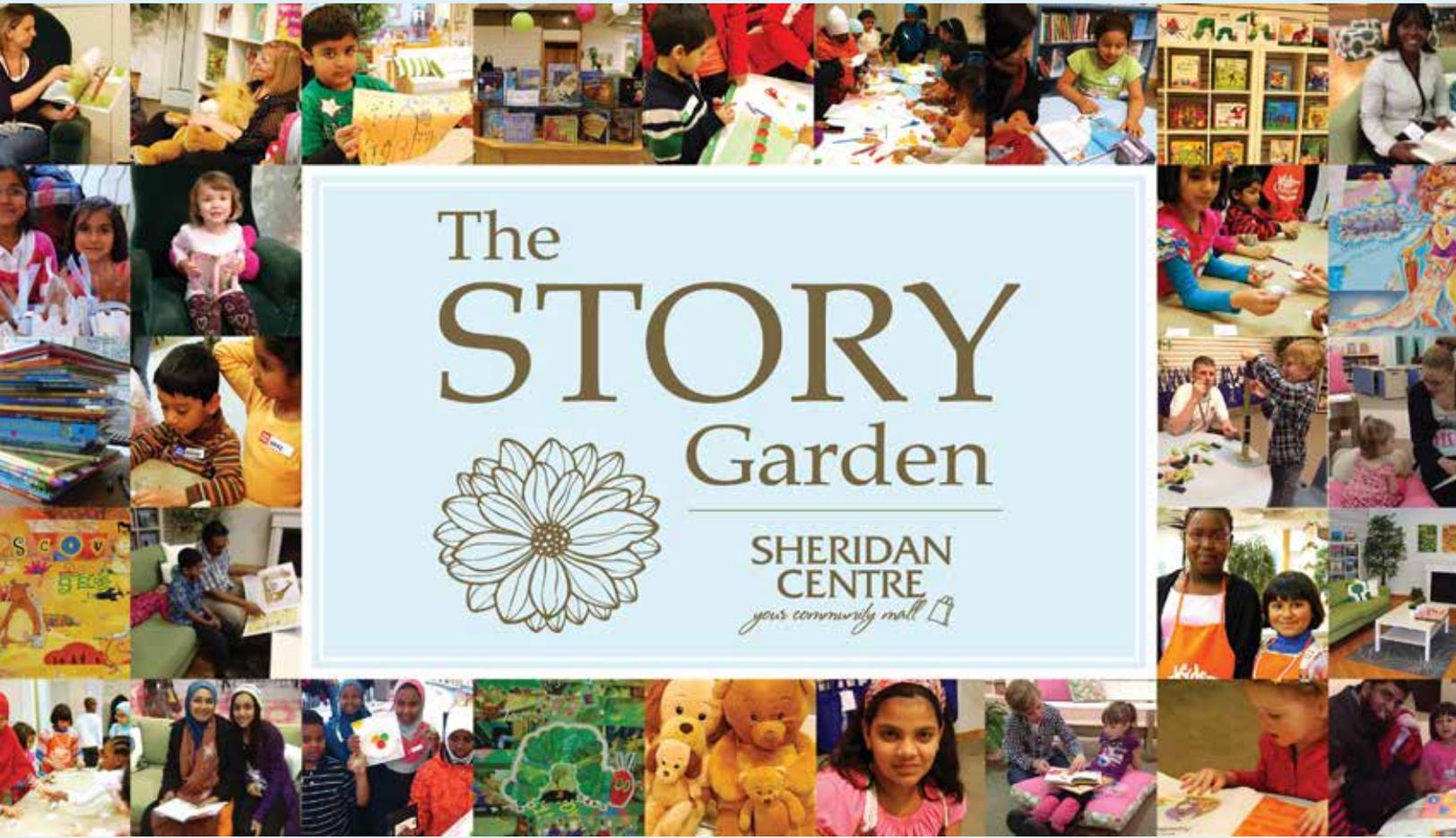


Sponsorship



read with **L♥VE**... read for **LIFE**

thestorygarden.ca

Can you imagine a life without the ability to read?

We can't either. Unfortunately, the illiteracy statistics are staggering – even here in Canada:

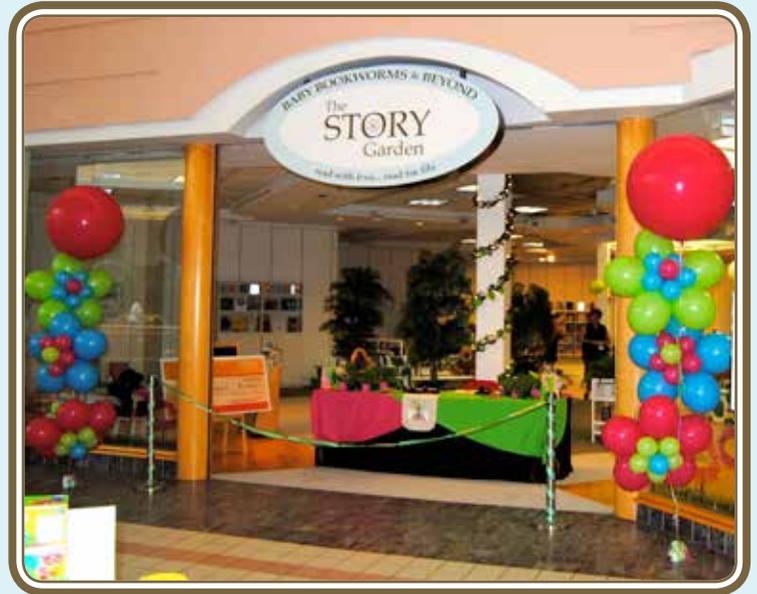
- 43% of Canadians are functioning at very low levels of literacy
- 60% of immigrants in Canada have low literacy skills

We can change this!

The Story Garden was launched at Sheridan Centre in September, 2012. It is a space dedicated to promoting reading and providing programs aimed at fighting illiteracy, along with giving a sense of belonging to everyone in the community. Operated as the non-profit division of a locally based group called Baby Bookworms and Beyond, programming is funded by corporate and private donations.

The Story Garden began by offering family-focused weekly Storytime Stops. Beginning in January, 2013, enough funding was secured to run a Leaders for Readers program on Saturdays and host a Talking Circle for women on Wednesday mornings. Additionally, there are now enough volunteer hosts for it to open for drop-in visits on Tuesdays, Thursdays and Saturdays.

Additional funding is needed to help keep these programs in place and to add new programs. There are several levels of sponsorship offered, making it easy for companies and groups of all sizes to get involved.



Sheridan Centre's Involvement

Bentall Kennedy LP and Sheridan Centre made a commitment in June, 2012 to donate a 2,500 square foot store space to house on-going literacy programs. The mall works closely with The Story Garden to create sponsorship opportunities, promote programming and integrate activities at The Story Garden in to the everyday life of the centre. As a community mall, the focus is on being actively involved in the neighbourhood.

Storytime Stop Sponsorship Levels

Custom Sponsorship

We would be pleased to meet with you at your place of business, or have you to come out to The Story Garden and discuss custom sponsorship levels.

A Book Buddy

Sponsor of four Storytime Stops ~ \$1,000

Sponsor of one Parent Seminar ~ \$2,500

Sponsorship includes:

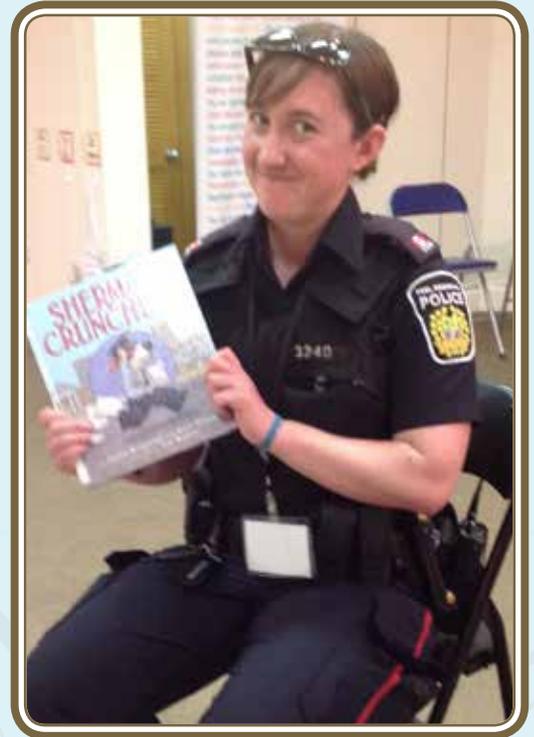
- Logo on storefront location at Sheridan Centre
- Logo inclusion on thestorygarden.ca
- Facebook and Twitter mentions
- The opportunity to come out and be part of the Community Leaders as Guest Readers program
- Mention in Sheridan Centre's SNAP South Mississauga editorial space in the month of your choice

A Good Read

Sponsor of two Storytime Stops OR Training Workshops for Leaders for Readers ~ \$500

Sponsorship includes:

- Logo on storefront location at Sheridan Centre
- Logo inclusion on thestorygarden.ca
- Facebook and Twitter mentions
- The opportunity to come out and be part of the Community Leaders as Guest Readers program



A Quick Stop

Sponsor of one Storytime Stop ~ \$250

Sponsorship includes:

- Logo on storefront location at Sheridan Centre
- Logo inclusion on thestorygarden.ca
- Facebook and Twitter mentions

Our Programs

Storytime STOP

A weekly celebration of reading for families with young children. This one hour, interactive program includes stories, songs and games, models good reading skills, and fosters close family relationships. It provides a sense of belonging for everyone in the community.



Leaders for Readers

A shared reading program that connects high school teens with struggling readers in primary grades. The teens are trained to use effective techniques and great literature in a series of one hour sessions to inspire their young friends while earning volunteer hours necessary for graduation.



Parent Seminars

A series of four interactive, stress-free workshops for parents and care-givers that provides the tools they need to teach children with any level of ability both the skill and love of reading. It is on-the-spot training in how to use simple, fun activities and loving interactions to bring immediate and sustained success in reading.

Tag-Team Tutoring

A one-on-one, customized program to help children ages 4-8 to become successful, life-long readers. It includes parent coaching tips and connections with the child's school when needed.

Senior Storytime

An inter-generational celebration of the love of reading that connects generations within a community. Parents and children gather with older adults to share favourite stories and make new friends.

Special Events

The Story Garden is available for specialized celebrations of reading as a new form of "edutainment" for corporate functions, church or school events, or family gatherings and reunions. A variety of events include The Magic of Christmas, Storybook Teas, Daddy Book & Bootcamp and Lunch & Learns. These events connect the people in the workplace and in the community around great stories and good fun.



Sign Me Up!

Company/Individual Name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ E-Mail: _____

I would like to commit to:

- **A Book Buddy**

- Sponsor of one Parent Seminar @ \$2,500
- Sponsor of four Storytime Stops @ \$1,000

- **A Good Read**

- Sponsor of two Storytime Stops OR Training Workshop for Leaders for Readers @ \$500

- **A Quick Stop**

- Sponsor of one Storytime Stop @ \$250

Please accept my payment by: _____

Tell me more!

Yes, I would like to learn more about The Story Garden and opportunities to get involved.

The best time to contact me is: _____



Participants say:

"This is a very good program for kids. We really appreciate this effort."

"I like every aspect of Storytime. It is the best, it teaches everyone and my child is motivated."



read with
L♥**VE**

read for
L♣**FE**

thestorygarden.ca

